



Forestry
Sector Council

2025 AGM & SYMPOSIUM SPONSORSHIP PACKAGE

June 18-19, 2025
Truro, Nova Scotia





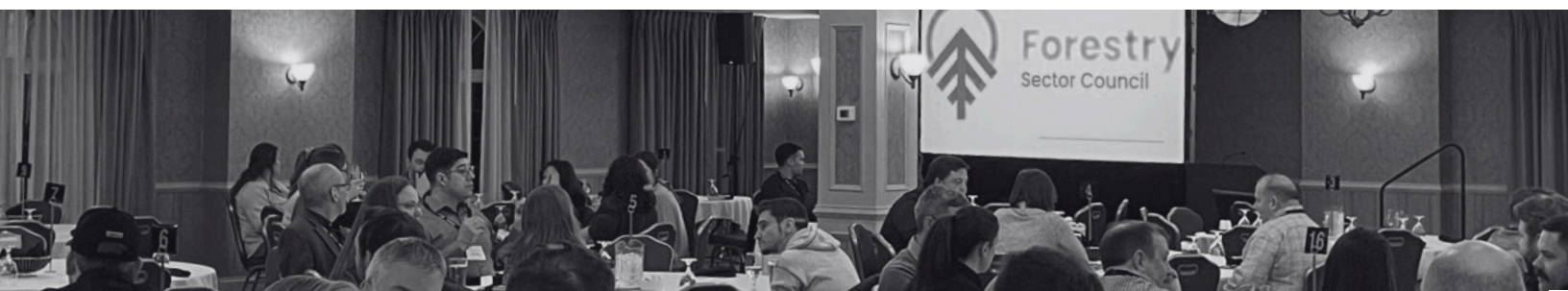
Join Us in Shaping the Future of Forestry

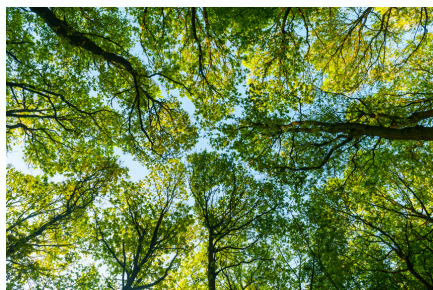
We are proud to host our **5th Annual General Meeting & 2nd Biennial Forestry Innovation Symposium** on **June 18-19, 2025**, at the Best Western Glengarry in Truro, Nova Scotia. This influential event unites industry professionals, employers, emerging talent, and government representatives to explore innovative solutions that will drive the future of forestry.

This year's theme, "**Workforce Evolution: Regenerating Talent, Renewing Skills, Retaining Excellence**," underscores the critical need for a skilled and adaptable workforce to sustain and grow the sector. We will uncover new strategies to attract, develop, and retain top talent through insightful discussions, groundbreaking research showcases, and dynamic networking opportunities.

Sponsoring this event is a strategic opportunity to showcase your company's leadership and commitment to the future of forestry. As a sponsor, your brand will be prominently aligned with sector advancement, equity and inclusion, and the next generation of skilled professionals—enhancing your visibility, strengthening industry partnerships, and demonstrating your support for a thriving, future-ready workforce.

Explore our sponsorship opportunities and be part of this exciting event!





CANOPY LEVEL

As a **Canopy Level Sponsor**, your organization will enjoy exclusive sponsorship rights along with the following premium benefits:

- **Two Complimentary Tickets** to the full two-day Symposium, including all sessions and meals
- **Dedicated Expo Booth Space (6-foot table)** to engage with attendees and industry leaders
- **Premium Logo Placement** on the Symposium's website
- **Strategic Social Media Promotion** (4 dedicated posts highlighting your support)
- **Recognition in Pre-Symposium Communications**, including targeted email outreach
- **Brand Visibility on All Printed Symposium Materials**, such as table-top displays and programs
- **Logo Placement on the Rolling Agenda** displayed throughout the event
- **Exclusive Opportunity to Include Promotional Items** in attendee welcome packages (sponsor-provided)
- **Exclusive Sponsorship of a Break or Networking Session**, including sole branding rights and high-profile recognition
- **Opportunity to Deliver the Organization Description** to attendees during the Symposium (5 Mins)
- **Exclusive Signage in the Registration Area**, including banners, posters, and other prominent displays
- **Acknowledgment during both the Opening and Closing Remarks**, ensuring your brand is recognized at key moments

This elite sponsorship tier ensures maximum brand exposure and industry leadership positioning at the 2025 Forestry Innovation Symposium.

Join us as a **Canopy Level Sponsor** and make a lasting impact on the future of forestry!

\$5,000 – \$10,000



TRUNK LEVEL

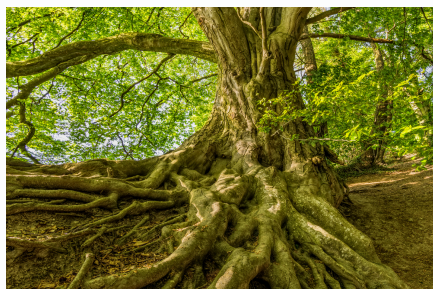
As a **Trunk Level Sponsor**, your organization will receive high-visibility benefits designed to showcase your commitment to industry:

- **One Complimentary Ticket** to the full two-day conference, including all sessions and meals
- **Dedicated Expo Booth Space** (6-foot table) to engage with attendees and industry leaders
- **Logo Placement on the Symposium's Website** for enhanced brand visibility
- **Strategic Social Media Promotion** (3 dedicated posts highlighting your support)
- **Recognition in Pre-Symposium Communications**, including targeted email outreach
- **Brand Visibility on All Printed Symposium Materials**, such as table-top displays and programs
- **Logo Placement on the Rolling Agenda** displayed throughout the event
- **Exclusive Opportunity to Include Promotional Items** in attendee welcome packages (sponsor-provided)
- **Exclusive Signage in the Registration Area**, including banners, posters, and other prominent displays (sponsor-provided)
- **Acknowledgment during both the Opening and Closing Remarks**, ensuring your brand is recognized at key moments

This sponsorship tier offers valuable exposure and meaningful engagement with key partners in the forestry sector.

Become a **Trunk Level Sponsor** and grow your influence in the industry!

\$2,000 – \$5,000



ROOT LEVEL

As a **Root Level Sponsor**, your organization will gain valuable exposure and a key role in supporting the future of forestry. This sponsorship includes:

- **One Complimentary Ticket** to the full two-day conference, including all sessions and meals
- **Dedicated Expo Booth Space (6-foot table)** to engage with attendees and industry leaders
- **Logo Placement on the Symposium's Website** for enhanced brand visibility
- **Strategic Social Media Promotion** (2 dedicated posts highlighting your support)
- **Recognition in Pre-Symposium Communications**, including targeted email outreach
- **Brand Visibility on All Printed Symposium Materials**, such as table-top displays and programs
- **Logo Placement on the Rolling Agenda** displayed throughout the event
- **Exclusive Opportunity to Include Promotional Items** in attendee welcome packages (sponsor-provided)

This sponsorship tier provides strategic brand exposure and an opportunity to support workforce innovation in the forestry sector.

Join us as a **Root Level Sponsor** and help shape the industry's future!

\$500 – \$2,000



COMPARISON CHART

FEATURES	CANOPY	TRUNK	ROOT
Complimentary Tickets to the Two-Day Conference (Includes all Sessions and Meals)	2	1	1
Dedicated Expo Booth Space (6 Foot Table)	✓	✓	✓
Logo Placement on Event Website	Premium Location	Sponsorship Page	Sponsorship Page
Social Media Promotion	4 Posts	3 Posts	2 Posts
Recognition in Pre-Symposium Communications	✓	✓	✓
Brand Visibility on All Printed Symposium Materials	✓	✓	✓
Logo Placement on the Rolling Agenda	✓	✓	✓
Exclusive Opportunity to Include Promotional Items	✓	✓	✓
Exclusive Sponsorship of a Break or Networking Session	✓	✗	✗
Opportunity to Deliver Organization Description (5 Mins)	✓	✗	✗
Exclusive Signage in Registration Area	✓	✓	✗
Acknowledgment During Opening and Closing Remarks	✓	✓	✓

REACH OUT

We believe in creating flexible and mutually beneficial partnerships. We're all ears if you have ideas or specific ways to sponsor or collaborate with us at this year's Symposium! We welcome any creative suggestions and are happy to discuss how we can customize the sponsorship experience to align with your goals.



EXHIBITOR SPACE

There will be multiple opportunities for symposium participants to visit **exhibitor spaces** during scheduled networking breaks throughout the event.

Each exhibitor space includes:

- 6-foot table with linen
- 2 chairs

Cost: **\$250 + HST** (exhibitor fee is in addition to event registration)

Space is limited and will be offered on a first-come, first-served basis. To reserve your spot, **please contact events@forsec.ca by June 1, 2025**. Please indicate if access to power is a requirement for your exhibit.

Put your organization front and center! This is a prime opportunity to showcase your services, build relationships, and grow your presence in the sector.

\$250



Let's Grow Something Great Together!

We'd love to chat about how your organization can play a key role in this influential event. Whether you have questions or want to explore sponsorship opportunities, we're here to help!



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Interested in a Broader Partnership?

If your organization is interested in exploring a year-round partnership opportunity, please get in touch. We offer the option to become a sponsor across all our events, providing ongoing recognition and engagement with our network. This is a great way to streamline your support and ensure consistent visibility without being contacted for each individual event. Please reach out to us to learn more about this option.